

- [Darshan Desai /RBG/IBANK/AHMD-SAKAR <darshan.desai@icicibank.com>](mailto:darshan.desai@icicibank.com)
-
- Jul 16 at 7:21 PM

To

- agtta.gujarat@yahoo.com
- agtta.gujarat@gmail.com
- cargo@cargoescort.com
- mukeshdave@cargoescort.com

Dear Mukeshbhai

Season's greetings from ICICI Bank.

Firstly would like to thank you for sparing your valuable time with us on 16th July'16 to discuss FASTag. As discussed during our meeting pl find the gist of FASTag mentioned herewith.

Kind request to float this mail to all transport associations keeping us in loop to enhance reach of FASTag.

Would need your kind support and guidance in conducting camps at transport hubs and also would be great if we can get 10-15 mins slot during your meeting to showcase FASTag.

FASTag is a simple to use, RFID enabled prepaid tag that is affixed on vehicle's windscreen. The tag works like a prepaid toll account and facilitates automatic deduction of toll amount when the vehicle crosses the plaza. It is a perfect solution for hassle-free travel as you don't need to stop your vehicle at the plaza or carry cash for the toll transaction. The tag can be recharged upto an accumulated balance of ₹ 1,00,000 as per customer's requirement.

FASTag can be used on select toll plazas / corridors on the National Highways

The list of toll plazas is available at www.icicibank.com/fastag

Benefits of FASTag

- Get 10% Cashback* on toll payments through **FASTag** in FY 2016-17
- Use **FASTag** and avoid the slow moving queues in the cash lanes at the toll plazas
- Online Statement & SMS Alerts for all toll payments
- Various recharge options available: Cash** / Cheque & Online (Credit / Debit Cards, Netbanking, NEFT / RTGS)

Applying for a new FASTag

You can visit our Point of Sales (PoS) at select toll plazas on the National Highways. The list of PoS enabled toll plazas is available at www.icicibank.com/fastag

You can recharge your **FASTag** account online by logging onto **FASTag** customer portal. Your **FASTag** account gets credited shortly after the payment is successful. Recharge services are also available at select PoS enabled toll plazas on the National Highways

To know more, please contact us @ 1860 267 0104 or sms ITOLL<space>Pincode<space>Name to 5676766

*Applicable for FY 2016-17 **Cash recharge available at select Point of Sale (PoS) locations. Cashback: Terms and conditions of ICICI Bank are still under review. ICICI Bank is not responsible for third party products, credits, services and offers.

ICICI Bank | khayaal aapka

About FasTag :

FASTag is a simple to use, reloadable tag which enables automatic deduction of toll charges and lets you pass through the toll plaza without stopping for the cash transaction. FASTag is linked to a prepaid account from which the applicable toll amount is deducted. The tag employs Radio-frequency Identification (RFID) technology and is affixed on the vehicle's windscreen after the tag account is active.

FASTag is a perfect solution for a hassle free trip on national highways. FASTag is presently operational at 180 toll plazas across national and state highways. More toll plazas will be brought under the FASTag program in the future. FASTag is a product/ solution promoted by the following agencies : MORTH, NHAI, IHMCL and NPCI.

Benefits:-

- Saves Fuel and Time (FASTag is read by the tag reader at the plaza and the toll amount is deducted automatically, when the vehicle approaches the toll plaza. The vehicle with FASTag doesn't need to stop at the toll plaza for the cash transaction)
- SMS alerts for transactions (Customer will receive SMS alerts on his registered mobile numbers for all the transactions done in his tag account)
- Online recharge (Customer may recharge his tag account online through, Credit Card/ Debit Card/ NEFT/ RTGS or Net Banking)
- No need to carry cash(Customer doesn't need to worry about carrying cash for the toll payments)

Fees and Charges

Charges applicable on FASTag

PARTICULARS	AMOUNT (INR)
Tag Joining Fee*	200 including all applicable taxes

Please note:

1. *Service tax will be levied on all the prescribed fees & charges at the applicable rates.
2. → Convenience fee will be applicable for online recharge.
3. → Threshold amount is the minimum recharge amount to be done at the time of tag activation.
4. → The above mentioned tag deposit rates would be applicable as per your vehicle class and will be refunded to you at the time of FASTag account closure.
5. → Toll amount will be deducted as per the applicable amount, depending on the vehicle class and the plaza used. Charges mentioned above are subject to change.

With effect from December 01, 2015, convenience fee will be levied to all the ICICI Bank FASTag Customers for executing "Online TAG Recharge" transactions. The rate of convenience fee will be levied based on the type of transactions.

List of KYC Documents required to procure Fastag is attached as attached herewith

For further details pl feel free to call

- 1) **Tarun Jha** : Mob:70430 72152
Ahmedabad, Gandhidham, Rajkot, Jamnagar, Mehsana,Junagadh, Morbi etc (ENTIRE AHMEDABAD, NORTH AND WEST GUJARAT)
- 2) **Trushar Desai** : (Mob): 97252 13252
Baroda, Nadiad, Surat, Vapi, Silvassa, Daman, Umargaon, Bharuch, Ankleshwar, Dahod etc (ENTIRE CENTRAL AND SOUTH GUJARAT + U.T.)

Thanks & Regards,

Darshan A. Desai

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“ A Goal is a Dream with a Deadline ”